## **Sponsorship Benefits**

## SPONSORSHIP PACKAGES \*You must register as a sponsor before claiming your complimentary attendee registrations

Early-Bird Pricing by 4/12/24: After 4/12/24:	<b>PLATINUM</b> \$8,000 \$10,000	<b>GOLD</b> \$6,500 \$8,500	<b>SILVER</b> \$4,500 \$5,500
Free 10'x 10'Exhibit Booth (\$2,300 value)*	<b>√</b>	✓	×
Full conference registration (\$750 value per registration)**	3	2	1
Session Moderator*	$\checkmark$	×	×
Contribution to local STEM Diversity scholarship (high school or college program)	✓	✓	✓
Free night stay at Hyatt Regency Atlanta Hotel (conference site) (\$255/night value)	3 nights	2 nights	1 night
Thursday Evening VIP Reception Invitations (Utilities and Sponsors Only)	5	4	3
Free Drink Tickets for Thursday Evening Welcome Reception	10	5	3
Ad in Conference Program	Full Page	1/2-Page	1/4-Page
One dedicated eBlast highlighting sponsorship	$\checkmark$	$\checkmark$	×
Recognition in conference emails and conference webpage	✓	✓	✓
Signs promoting sponsor company names and logos on display throughout conference area for the duration of the conference	✓	✓	✓
Recognition on Sponsor PowerPoint slide loop	✓	✓	✓
Conference attendee mailing list one week prior to conference (sponsor-only benefit)	<b>√</b>	<b>√</b>	✓

<sup>\*</sup>Based on availability

<sup>\*\*</sup>Does not include lodging at Hyatt Regency Atlanta Hotel